



## Course Syllabus

### **COMM 2389 – Academic Cooperative**

Revision Date: 1/10/2017

**Catalog Description:** An instructional program designed to integrate on-campus study with practical hands-on work experience. In conjunction with class seminars, the individual student will set specific goals and objectives in the study of communication.

**Prerequisites:** None

**Semester Credit Hours:** 3

**Lecture Hours per Week:** 3

**Lab Hours per Week:** 3

**Contact Hours per Semester:** 144

**State Approval Code:** 24.0103.52 12

### **Core Components and Related College Student Learning Outcomes**

This course counts as part of the academic requirements of the Panola College Core Curriculum and an Associate of Arts or Associate of Science degree.  Yes  No: If no, skip to Instructional Goals.

The items below marked with an X reflect the state-mandated outcomes for this course **IF this is a CORE course:**

- Critical Thinking Skills – to include creative thinking, innovation, inquiry and analysis, evaluation and syntheses of information
  - CT1: Generate and communicate ideas by combining, changing, or reapplying existing information
  - CT2: Gather and assess information relevant to a question
  - CT3: Analyze, evaluate, and synthesize information
- Communication Skills – to include effective development, interpretation, and expression of ideas through written, oral, and visual communication
  - CS1: Develop, interpret, and express ideas through written communication
  - CS2: Develop, interpret, and express ideas through oral communication
  - CS3: Develop, interpret, and express ideas through visual communication
- Empirical and Quantitative Skills – to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions
  - EQS1: Manipulate and analyze numerical data and arrive at an informed conclusion
  - EQS2: Manipulate and analyze observable facts and arrive at an informed conclusion
- Teamwork – to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
  - TW1: Integrate different viewpoints as a member of a team
  - TW2: Work with others to support and accomplish a shared goal

- Personal Responsibility – to include the ability to connect choices, actions, and consequences to ethical decision-making
  - PR1: Evaluate choices and actions and relate consequences to decision-making
- Social Responsibility – to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities
  - SR1: Demonstrate intercultural competence
  - SR2: Identify civic responsibility
  - SR3: Engage in regional, national, and global communities

### **Instructional Goals and Purposes:**

The purpose of this course is to fulfill the academic requirements necessary to earn an associate degree or transfer degree, or to provide personal enrichment opportunities for Panola College students seeking an interdisciplinary course emphasizing the structure and influence of mass communication. The purpose of the course is also to provide the student hands-on, real-world work experience in a media setting such as radio, television, online media, newspaper or public relations organization.

### **Learning Outcomes:**

After studying all materials and resources presented in the course, the student will be able to:

- Learn and perform tasks created by selected communications organization.
- Integrate on-campus study with practical hands-on work experience.

### **Course Content:**

A general description of lecture/discussion topics included in this course are listed in the Learning Outcomes section of this syllabus.

- Fulfill objectives as set by media cooperative partner.
- Develop computer skills related to media assignments.
- Complete assignments in a professional and timely manner.
- Prepare documentation of work completed by preparing a log of activities during the semester.

### **Methods of Instruction/Course Format/Delivery:**

This course is offered in Canvas LMS online platform, with required assessment meetings with selected communication organization personnel and Panola College instructor.

### **Major Assignments / Assessments:**

The following items will be assigned and assessed during the semester and used to calculate the student's final grade.

#### **Assignments**

1. As assigned by selected communication organization personnel.
2. Maintain online journal or log of activities performed during internship.

**Assessment(s):**

1. Evaluation by communication organization personnel.
2. Evaluation by Panola College instructor.

**Course Grade:**

The grading scale for this course is as follows:

- Regular and prompt attendance - 40%
- Completion of work assignments by established deadline - 30%
- Completion of online journal or log – 30%

**Texts, Materials, and Supplies:**

- Open Access Resources

**Required Readings:**

- Online and print content as assigned by instructor

**Recommended Readings:**

- AP Stylebook
- Online and print news and commentary

**Other:**

- For current texts and materials, use the following link to access bookstore listings: <http://www.panolacollegestore.com>
- For testing services, use the following link: <http://www.panola.edu/elearning/testing.html>
- If any student in this class has special classroom or testing needs because of a physical learning or emotional condition, please contact the ADA Student Coordinator in Support Services located in the Administration Building or go to <http://www.panola.edu/student-success/disability-support-services/> for more information.
- Withdrawing from a course is the student's responsibility. Students who do not attend class and who do not withdraw will receive the grade earned for the course.
- Student Handbook, *The Pathfinder*: <http://www.panola.edu/student-success/documents/pathfinder.pdf>