



## Course Syllabus

### **COMM 1316 – News Photography I**

*Revision Date: August 21, 2013*

**Catalog Description:** Problems and practices of photography for newspapers. Includes instruction in camera and equipment operation and maintenance, film and plate developing, and printing media. (Lab fee)()

**Lecture hours = 3, Lab hours = 3**

**Prerequisites:** None

**Semester Credit Hours:** 3

**Lecture Hours per Week:** 3

**Lab Hours per Week:** 3

**Contact Hours per Semester:** 96

**State Approval Code:** 09.0401.55 06

#### **Core Components and Related College Student Learning Outcomes**

This course counts as part of the academic requirements of the Panola College Core Curriculum and an Associate of Arts or Associate of Science degree.  Yes  No: If no, skip to Instructional Goals.

The items below marked with an X reflect the state-mandated outcomes for this course **IF this is a CORE course:**

- Critical Thinking Skills – to include creative thinking, innovation, inquiry and analysis, evaluation and syntheses of information
  - CT1: Generate and communicate ideas by combining, changing, or reapplying existing information
  - CT2: Gather and assess information relevant to a question
  - CT3: Analyze, evaluate, and synthesize information
- Communication Skills – to include effective development, interpretation, and expression of ideas through written, oral, and visual communication
  - CS1: Develop, interpret, and express ideas through written communication
  - CS2: Develop, interpret, and express ideas through oral communication
  - CS3: Develop, interpret, and express ideas through visual communication
- Empirical and Quantitative Skills – to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions
  - EQS1: Manipulate and analyze numerical data and arrive at an informed conclusion
  - EQS2: Manipulate and analyze observable facts and arrive at an informed conclusion
- Teamwork – to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal

- TW1: Integrate different viewpoints as a member of a team
- TW2: Work with others to support and accomplish a shared goal
- Personal Responsibility – to include the ability to connect choices, actions, and consequences to ethical decision-making
  - PR1: Evaluate choices and actions and relate consequences to decision-making
- Social Responsibility – to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities
  - SR1: Demonstrate intercultural competence
  - SR2: Identify civic responsibility
  - SR3: Engage in regional, national, and global communities

**Instructional Goals and Purposes:**

The purpose of this course is to introduce students to the practical, ethical and legal standards in photographic publication, and to instruct in camera and equipment operation and maintenance and preparation of photographs for publication in print or online.

**Learning Outcomes:**

1. Demonstrate understanding of practical, ethical and legal standards in photography as regards publication.
2. Demonstrate an understanding of basic photographic principles.
3. Demonstrate ability to photograph, upload to computer, edit and output a photograph suitable for publication in a newspaper or other printed publication, and online.
4. Demonstrate an understanding of the First Amendment and utilize appropriate news judgment as regards publication of photographs.

**Course Content:**

Students in all sections of this course will learn the following content:

1. Photographic rules of composition.
2. Basic rules of lighting.
3. ISO's role in executing a quality photograph.
4. F-stops, shutter speed and manual operation of a SLR camera.
5. How to tell a story using photographs.

**Methods of Instruction/Course Format/Delivery:** The course is offered in the traditional classroom for lectures, discussions and audiovisual presentations. Supporting materials and chapter quizzes may be available through LMS Canvas platform or other online or Cloud sources.

**Assessment:** Assessment will be based on quizzes over reading material, submitted photographs, adherence to deadlines, participation, publication of photos in Pony Express, and end-of-semester portfolio.

**Course Grade:**

The grade for this course will be based on assignments, quizzes, attendance-participation, exams, published photographs and final portfolio.

**Texts, Materials, and Supplies:**

- Mastering Digital Photography, by David Busch. (Muska & Lipman Publishing, a division of Course Technology.)

**Other:**

- For current texts and materials, use the following link to access bookstore listings: <http://www.panolacollegestore.com>
- For testing services, use the following link: <http://www.panola.edu/elearning/testing.html>
- If any student in this class has special classroom or testing needs because of a physical learning or emotional condition, please contact the ADA Student Coordinator in Support Services located in the Administration Building or go to <http://www.panola.edu/student-success/disability-support-services/> for more information.
- Withdrawing from a course is the student's responsibility. Students who do not attend class and who do not withdraw will receive the grade earned for the course.
- Student Handbook, *The Pathfinder*: <http://www.panola.edu/student-success/documents/pathfinder.pdf>