



Course Syllabus

COMM 1136, 1137, 1138 – Television Production

Revision Date: August 21, 2013

Catalog Description: Practical experience in the operation of television studio and control room equipment, including both pre- and post-production needs.

Lecture hours = 1, Lab hours = 3

Prerequisites: None

Semester Credit Hours: 1

Lecture Hours per Week: 0

Lab Hours per Week: 3

Contact Hours per Semester: 48

State Approval Code: 10.0202.52 06

Core Components and Related College Student Learning Outcomes

This course counts as part of the academic requirements of the Panola College Core Curriculum and an Associate of Arts or Associate of Science degree. Yes No: If no, skip to Instructional Goals.

The items below marked with an X reflect the state-mandated outcomes for this course **IF this is a CORE course:**

- Critical Thinking Skills – to include creative thinking, innovation, inquiry and analysis, evaluation and syntheses of information
 - CT1: Generate and communicate ideas by combining, changing, or reapplying existing information
 - CT2: Gather and assess information relevant to a question
 - CT3: Analyze, evaluate, and synthesize information
- Communication Skills – to include effective development, interpretation, and expression of ideas through written, oral, and visual communication
 - CS1: Develop, interpret, and express ideas through written communication
 - CS2: Develop, interpret, and express ideas through oral communication
 - CS3: Develop, interpret, and express ideas through visual communication
- Empirical and Quantitative Skills – to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions
 - EQS1: Manipulate and analyze numerical data and arrive at an informed conclusion
 - EQS2: Manipulate and analyze observable facts and arrive at an informed conclusion
- Teamwork – to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
 - TW1: Integrate different viewpoints as a member of a team

- TW2: Work with others to support and accomplish a shared goal
- Personal Responsibility – to include the ability to connect choices, actions, and consequences to ethical decision-making
 - PR1: Evaluate choices and actions and relate consequences to decision-making
- Social Responsibility – to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities
 - SR1: Demonstrate intercultural competence
 - SR2: Identify civic responsibility
 - SR3: Engage in regional, national, and global communities

Instructional Goals and Purposes:

The purpose of this course is to familiarize students with the basics of videography – use of a video camera in a field and studio setting, pre- and post- production techniques utilizing Adobe software.

Learning Outcomes:

After studying all materials and resources presented in the course, the student will be able to:

1. Use a digital videocamera
2. Download video to editing software
3. Edit and produce a short video presentation.
4. Demonstrate proficiency in the technical aspects of videography, while developing an understanding of media storytelling.

Course Content:

Students in all sections of this course will learn the following content:

1. Sony video camera system
2. Video and audio manipulation
3. Adobe Premiere Pro software

Methods of Instruction/Course Format/Delivery: The course is offered in a studio setting with green screen and photographic background capabilities. Under faculty and student editor supervision, students will work as a team to produce video clips for publication online.

Assessment: Assessment will include analysis of hands-on operation of cameras and software, development of appropriate content for Pony Express, and compilation of video clips into an online portfolio.

Course Grade:

The grade for this course will be based on participation, teamwork, idea generation and execution, quality of final production and completion of portfolio.

Texts, Materials, and Supplies:**Other:**

- For current texts and materials, use the following link to access bookstore listings: <http://www.panolacollegestore.com>
- For testing services, use the following link: <http://www.panola.edu/elearning/testing.html>
- If any student in this class has special classroom or testing needs because of a physical learning or emotional condition, please contact the ADA Student Coordinator in Support Services located in the Administration Building or go to <http://www.panola.edu/student-success/disability-support-services/> for more information.
- Withdrawing from a course is the student's responsibility. Students who do not attend class and who do not withdraw will receive the grade earned for the course.
- Student Handbook, *The Pathfinder*: <http://www.panola.edu/student-success/documents/pathfinder.pdf>