



Course Syllabus

COMM 1129, 1130, 2129, 2130 – News Publications

*(*Note: Scheduled for deletion in Spring 2017)*

Revision Date: **8/22/2016**

Catalog Description: Students are required to work on the staff of at least one of the official college publications for prescribed periods under faculty supervision.

Lecture hours = 0, Lab hours = 3

Prerequisites: None

Semester Credit Hours: 1

Lecture Hours per Week: 0

Lab Hours per Week: 3

Contact Hours per Semester: 80

State Approval Code: 09.0401.54 06

Core Components and Related College Student Learning Outcomes

This course counts as part of the academic requirements of the Panola College Core Curriculum and an Associate of Arts or Associate of Science degree. Yes No: If no, skip to Instructional Goals.

The items below marked with an X reflect the state-mandated outcomes for this course **IF this is a CORE course:**

- Critical Thinking Skills – to include creative thinking, innovation, inquiry and analysis, evaluation and syntheses of information
 - CT1: Generate and communicate ideas by combining, changing, or reapplying existing information
 - CT2: Gather and assess information relevant to a question
 - CT3: Analyze, evaluate, and synthesize information
- Communication Skills – to include effective development, interpretation, and expression of ideas through written, oral, and visual communication
 - CS1: Develop, interpret, and express ideas through written communication
 - CS2: Develop, interpret, and express ideas through oral communication
 - CS3: Develop, interpret, and express ideas through visual communication
- Empirical and Quantitative Skills – to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions
 - EQS1: Manipulate and analyze numerical data and arrive at an informed conclusion
 - EQS2: Manipulate and analyze observable facts and arrive at an informed conclusion
- Teamwork – to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
 - TW1: Integrate different viewpoints as a member of a team

- TW2: Work with others to support and accomplish a shared goal
- Personal Responsibility – to include the ability to connect choices, actions, and consequences to ethical decision-making
 - PR1: Evaluate choices and actions and relate consequences to decision-making
- Social Responsibility – to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities
 - SR1: Demonstrate intercultural competence
 - SR2: Identify civic responsibility
 - SR3: Engage in regional, national, and global communities

Instructional Goals and Purposes:

The purpose of this course is to fulfill the academic requirements necessary to earn an associate degree or transfer degree, or to provide personal enrichment opportunities for Panola College students seeking an interdisciplinary course emphasizing the structure and influence of mass communication. The purpose of the course is also to help students learn to use language correctly, to be accurate, to work under and respect deadlines, and to recognize, gather and assemble news into readable form.

Learning Outcomes: *[from the ACGM catalog]*

After studying all materials and resources presented in the course, the student will be able to:

1. To develop interpersonal skills in communicating with faculty, staff and students to obtain stories for publication.
2. To improve skills in journalistic writing, editing, design, layout and photography.
3. To develop interpersonal skills in communicating with faculty, staff and students to obtain stories for publication.
4. To survey campus activities in order to identify worthy story ideas.
5. To develop the ability to formulate appropriate interview questions.
6. To write a clear, concise news or feature story.
7. To develop and continuously improve journalistic writing style.
8. To develop computer skills in communication software.
9. To learn to proofread and edit a publication.
10. To survey campus activities in order to identify worthy story ideas.
11. To develop the ability to formulate appropriate interview questions.
12. To write a clear, concise news or feature story.
13. To develop and continuously improve journalistic writing style.
14. To develop computer skills in communication software.

15. To learn to proofread and edit a publication.

Course Content:

A general description of lecture/discussion topics included in this course are listed in the Learning Objectives section of this syllabus.

Students in all sections of this course will learn the following content:

- Writing journalistic style -- AP and broadcast.
- WordPress online format for Pony Express.
- Basic photography and PhotoShop.
- Formatting for publication.

Methods of Instruction/Course Format/Delivery:

The course is offered in the traditional classroom and as a TBA so that students will be available to interview subjects at times other than designated class hours, and to cover campus activities when they occur, i.e., evening sporting or fine arts events.

Major Assignments / Assessments:

The following items will be assigned and assessed during the semester and used to calculate the student's final grade.

Assignments

1. Writing for Pony Express.
2. Taking Photos for Pony Express.
3. Videotaping campus activities.
4. Editing Videos.
5. Generating story ideas.

Assessment(s):

1. Peer review.
2. Meeting deadlines.
3. Instructor graded assignments.

Course Grade:

The grading scale for this course is as follows:

- Assignments - 90%
- Meeting deadlines - 10%

Texts, Materials, and Supplies:

- AP Stylebook (provided in class and online)

Required Readings:

- None
- None

Recommended Readings:

- News: print, online or broadcast reports.
- Magazines.

Other:

- For current texts and materials, use the following link to access bookstore listings: <http://www.panolacollegestore.com>
- For testing services, use the following link: <http://www.panola.edu/elearning/testing.html>
- If any student in this class has special classroom or testing needs because of a physical learning or emotional condition, please contact the ADA Student Coordinator in Support Services located in the Administration Building or go to <http://www.panola.edu/student-success/disability-support-services/> for more information.
- Withdrawing from a course is the student's responsibility. Students who do not attend class and who do not withdraw will receive the grade earned for the course.
- Student Handbook, *The Pathfinder*: <http://www.panola.edu/student-success/documents/pathfinder.pdf>