

# INSTITUTIONAL ADVANCEMENT

## Panola College Total Gifts Received 2016-2017

**556 Gifts = \$1,096,667**

### 2016 Employee Campaign

Throughout September 2016, Panola College Office of Institutional Advancement hosted an employee campaign. The campaign raised almost \$8,000.

#### Panola College 2016-2017 Employee Campaign Results

	2015-2016	September 2016	Percentage Change	
# of Participants (Overall)	79	42	-46.84%	
# of Participants (Full-Time)	70	42	-40.00%	
# of Participants (PT & Retirees)	9	0	-100.00%	
% Participation (based on F/T)	46.98%	28.19%	-40.00%	
<b>Contribution Areas</b>				
Scholarships	\$4,730	\$1,820	-61.52%	
Foundation	\$5,275	\$4,770	-9.57%	
Athletics	\$610	\$690	13.11%	
Academics	\$300	\$0	-100.00%	
Fine Arts	\$330	\$430	30.30%	
Other	\$100	\$0	-100.00%	
<b>TOTAL</b>	<b>\$11,345</b>	<b>\$7,710</b>	<b>-32.04%</b>	
<b>By Employment Status</b>				
	<b>Participation</b>		<b>Giving</b>	
Faculty	23	54.76%	\$3,005	38.98%
Support Staff	4	9.52%	\$160	2.08%
Professional Staff	12	28.57%	\$2,295	29.77%
Administrators	3	7.14%	\$2,250	29.18%
Part-Time / Adjuncts	0	0.00%	\$0	0.00%
Retirees	0	0.00%	\$0	0.00%
<b>TOTAL</b>	<b>42</b>	<b>100.00%</b>	<b>\$7,710</b>	<b>100.00%</b>
<b>Leadership Participation</b>				
	<b># Participated</b>	<b># of Personnel</b>	<b>% Participating</b>	
Department Chairs	2	11	18.18%	
Executive Council	3	4	75.00%	
Deans	4	4	100.00%	
<b>TOTAL</b>	<b>9</b>	<b>19</b>	<b>47.37%</b>	
<b>First Time Contributors</b>	3	7.14%	(percent of overall participation)	
<b>Participated Last Year Not This Year</b>	34			

## Fundraising

Fundraising is an essential tool at Panola College secure additional funding for clubs and organizations. During the 2016-2017 year, various Panola College teams, departments, and clubs held 32 fundraisers of all sizes and varieties to raise a total of \$27,360.

### Designer Purse Bingo Raised \$30,200 for PC Foundation

It was Ladies Night at the John D. Windham Civic Center in Center on Thursday, Oct. 20, when more than 350 friends of Panola College played bingo for a chance to win designer purses. The fundraising event, hosted by the Panola College Foundation, raised more than \$30,200 to support scholarships, faculty grants and other college projects.



In addition to bingo, participants had a last-minute chance to purchase raffle tickets for the Louis Vuitton Neverfull bag, valued at \$1,265. Sally Windham of Center was the lucky winner of the raffle. Chris Watlington of Center served as emcee for the evening. Premium Graphics and Design, located in Timpson, sponsored the event. Panola College Occupational Therapy Assistant students and members of the Panola College Volleyball Team assisted with the event. Catering was provided by Shani's Catering. Additional support for Designer Purse Bingo came from Brodie Akins, Johnny's Package Store, Piney Woods Beverage – Fred Wulf, and Whataburger.

### Panola College Receives \$20,000 from Chevron

On December 8, 2016, Mike Milliorn, Chevron Operations Supervisor, and Kim Smith, Operations Assistant, presented Dr. Greg Powell, President of Panola College, and Dr. Joe Shannon, Vice President of Instruction, with a \$20,000 donation for Panola College's School of Energy.



“Chevron has been a wonderful support of Panola College for many years and we are very appreciative for their continued generosity. It is with the help of partners, like Chevron, that we are able to be at the forefront of training students in the energy industry,” said Dr. Shannon.

## John E. and Reba C. Pace Scholarship Established at Panola College

Panola College is proud to announce the establishment of the *John E. and Reba C. Pace Scholarship*. The scholarship was formed by their daughters Virginia Pace Lyle and Rebecca Pace Parce in memory of John E. and Reba C. Pace.

The son of James Oliver Pace of Logansport, Louisiana, Mr. John E. Pace grew up learning the hardware and lumber business from his father. After his marriage to Reba Childress of Joaquin, Texas, the couple moved to Carthage in 1937 where he owned and operated Pace Hardware until 1974.

Mr. Pace was a member of the Board of Directors of First State Bank & Trust from 1951 to 1993. He was then elected to the position of Director Emeritus in January 1994. He was a partner along with John Neal and Ernest Powers in Carthage Milling Company and PNP Cattle Company. He loved his land, timber, and cattle on his farms and found his solace there.

Mr. and Mrs. Pace were both very involved in the Carthage community. They were especially active members of Central Baptist Church, and Mrs. Pace was a longtime member of the Carthage Book Club.

The *John E. and Reba C. Pace Scholarship* will be awarded annually to a Panola College student pursuing a degree in business, forestry, or land management. The scholarship will be awarded based on academic merit. The selection of the recipient will be made in the spring each year.



### Designer Purse Bingo Raises \$38,500 for PC Foundation

On Friday, March 24th more than 500 friends of Panola College gathered at the Carthage Civic Center to play bingo for a chance to win designer purses and other prizes. The fundraising event, hosted by the Panola College Foundation, was a complete sellout nine days after opening ticket sales in January. Designer Purse Bingo raised a total of \$38,500 to support scholarships, faculty grants and other college projects.

A bonus game sponsored by First State Bank of Carthage was also available for guests to purchase. The grand prize for the game was a Gucci Reversible Tote, valued at \$1,150. Brandie Stutes-Best was the excited grand prize winner of the night.

Joshua Carter of Carthage kept the crowd laughing and entertained all evening long as emcee for the occasion.

The Designer sponsor was Lewis H. Pool Foundation. Game sponsors included Carthage Furniture, City of Carthage, Cricket Wireless, Cutter Towing, Vicky Hudson at Edward Jones in Center, Hudson Financial Group, Ridgway CNC, Cathy Wall with Level, Rachel Davis with Simply Beautiful Salon, and Tradition Senior Living. Handbag sponsors were Arnold Graphic Design, CD Plumbing Services, Genpak, Hayli Cagle and Associates with Keller Williams Realty, Kelly's Collision Center, Panola National Bank, John and Jane Ray, Shelby Savings Bank, and Patsy Meck with State Farm Insurance.

A ring raffle also garnered prizes that consisted of \$100 of Jalapeno Tree gift cards, a gift certificate for Ridgway CNC, a Vera Bradley tote bag, tickets to Schlitterbahn Water Park, a Consuela Wallet donated by Southern Seasons, a spring wreath and welcome mat donated by Kathleen Kruebbe with Century 21 The Joffrion Agency, and a Kate Spade tote bag donated by Pam Harvey at Signatures Salon.

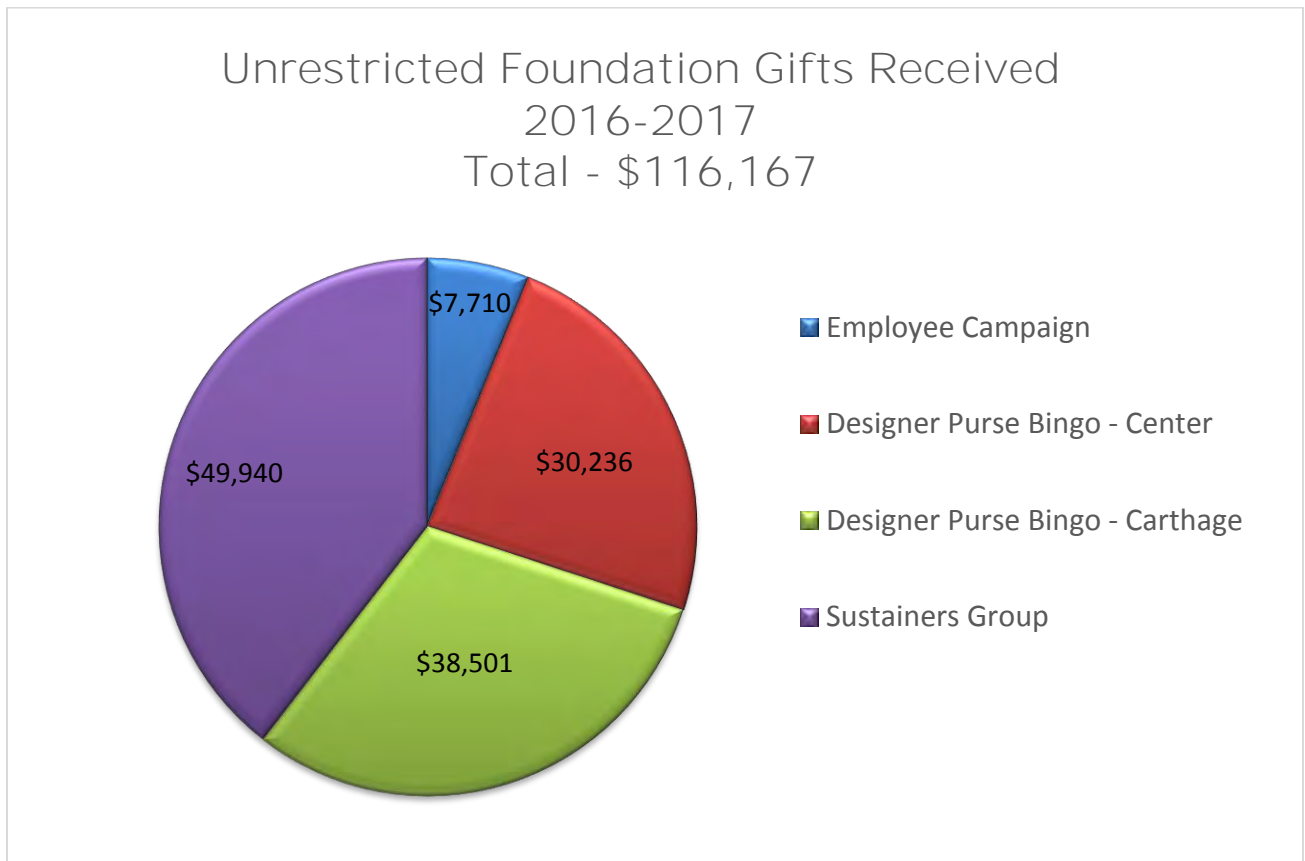
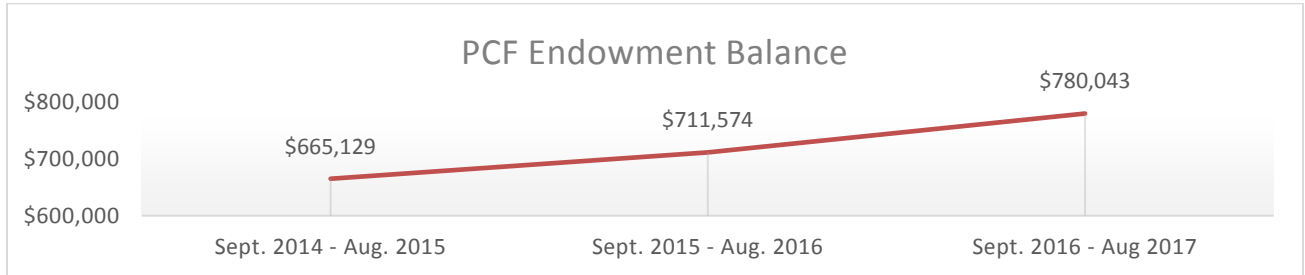
Panola College Occupational Therapy Assistant students and members of the Panola College PTK organization assisted with the event. Sodexo Catering provided the appetizers for the evening. Additional support for Designer Purse Bingo came from Brookshire Brothers, Chicken Express, Photography by Teresa Cage Beasley, JEK Automotive Supply, Southern Seasons, and Whataburger.



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## Panola College Foundation

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## 2016 Panola College Sustainers Group

The Sustainers Group was established in 2008. The 2016 Sustainers Group was comprised of 32 citizens and businesses who want to ensure that Panola College remains an affordable institution offering quality courses and training to the citizens of East Texas.

### **PLATINUM LEVEL DONORS**

Charlie Allison	Jim & Sandra Payne
David & Deborah Chadwick	Jonathan Perlman
Wanda T. Funk	Lewis H. Pool Foundation
Luminant	Gregory & Joann Powell
Foster & Mary Payne Murphy	Robert & Mary Ella Sherman

### **GOLD LEVEL DONORS**

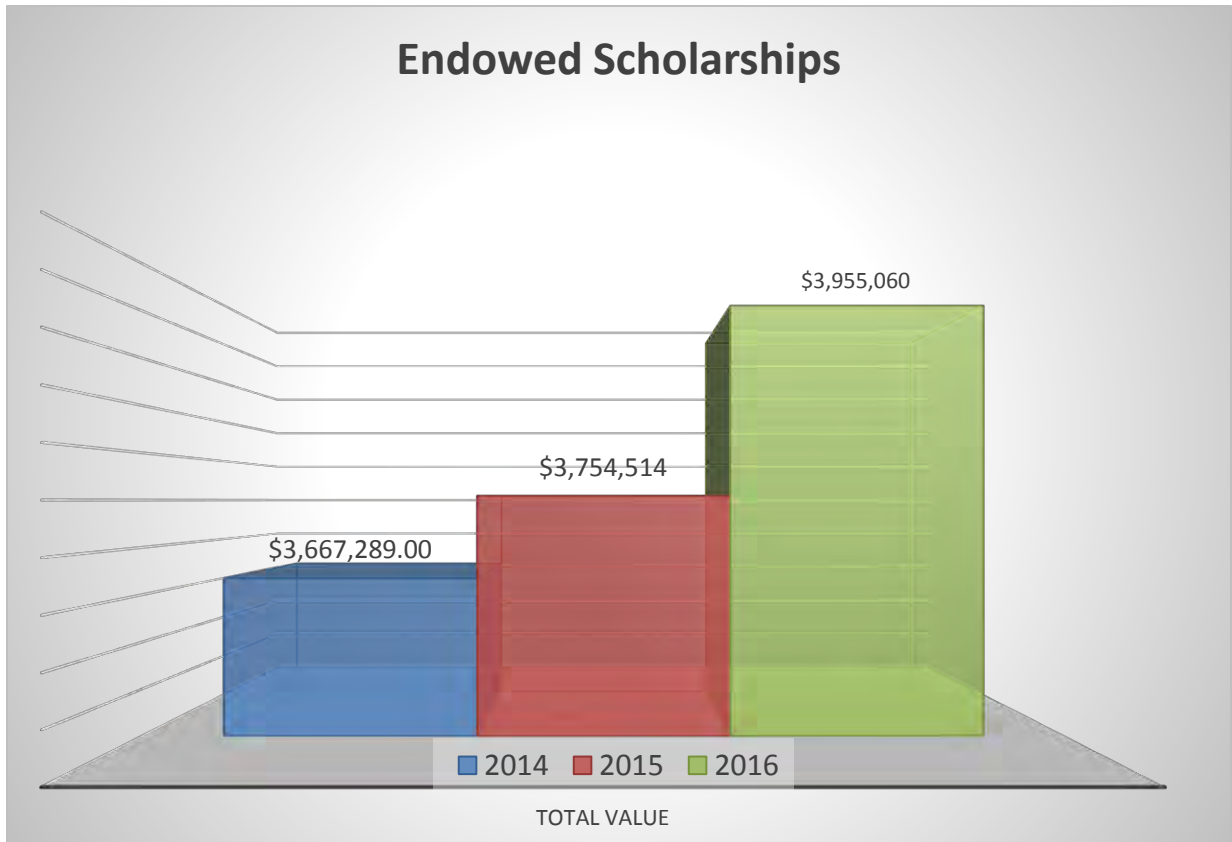
David & Elizabeth Anderson	Raymond & Susan Schieffer
Carthage Lions Club	Joe Shannon
Gene & Brenda Giles	Ruth Stephens
Bobby & JoNell Phillips	Charles & Linda Thomas
Patsy J. Reeves	Fannie Watson

### **SILVER LEVEL DONORS**

Keith Adams	Phillip & Cynthia Grimes
AEP-SWEPCO	Cheri Lambert
Bob & Sarah Baker	Natalie Oswalt
Brett & Melissa Biggs	Joe & Jodie Reed
Citizens Bank	Laura Shivers
Walta & John W. Cooke	Steve & Rhonda Williams

## Panola College Scholarships

There are currently 136 endowed scholarships and an additional \$200,546 added to existing scholarships in 2016-2017. A total of 81 students were awarded for a total of \$45,700 received scholarships.



## Panola College Foundation Awarded \$35,000 in Faculty and Staff Grants

The first faculty and staff grants were given by the Panola College Foundation in 2011 and since that time the Foundation has awarded 49 grants totaling more than \$140,000.

Mrs. Brenda Giles, 2016-2017 Chair of the Panola College Foundation, awarded eleven 2016 recipients PC Foundation grants totaling more than \$35,000.00, the largest in the Foundation's history.

2016 grant recipients included:



- Jennifer Coon with the business department was awarded \$250 to purchase 10 monopoly board games to teach students finance management.
- Cristie Ferguson with the Library was awarded \$650 for the Russell Lee Photograph Exhibit.
- Bobbie Smith and Paula Fultz in Cosmetology received \$4,000 for a student field trip to Armstrong McCall hair show.
- Corey Johnson and the environmental biology department received \$5,658 for Labquest hardware & equipment
- Emily Zabcik and Jennifer Coon teamed up together to write a grant for the math and business departments to purchase a mobile computer lab, which includes 24 computers & mobile cart in the amount of \$14,000.
- Ann Boland in the art department received \$1,500 towards two student field trips to art museums.
- Karen King and the drama department received \$1,688 for an inventory database for costumes, sets, props, scripts, etc.
- Julie Green with Occupational Therapy Assistant program received \$966 towards student field trip to Perot Museum.
- Reanna Hart received \$1,079 equipment for CPR/AED/First Aid courses through the Continuing Education and Workforce Department.
- Reanna Hart was also awarded \$2,347 towards equipment for CNA courses - bed, manikin, stethoscope, & blood pressure cuffs
- Melissa Walters with the Associate Degree nursing department received \$2,992 for medication and blood products for sim lab.



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## Alumni Affairs

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### 2016-2017 Panola College Alumni Association Board



On Monday, October 24<sup>th</sup>, the 2016-2017 Panola College Alumni Association Board gathered in the Murphy-Payne Room at Panola College to hold their first semi-annual meeting. Officers elected were Berri O’Neal as Chair, Jeremy Dorman as Vice Chair, and Chastiti Horne as Secretary/Treasurer. Other board members include Don Clinton, Sonya Brasher, Stacie Smith, and Todd Smith.

The Alumni Association is available for all former students, family members, employees and friends of the College. Timely communication, an awareness of what is happening on campus and fellowship with former alumni all are privileges of membership in the Alumni Association.

#### Dr. **Berri O’Neal Announced as** 2016 Alumna of the Year

The Panola College Alumni Association is proud to announce the selection of Dr. Berri O’Neal as the 2016 Panola College Alumna of the Year. Dr. O’Neal will be recognized by Dr. Greg Powell, President of Panola College at the spring commencement ceremony scheduled for Friday, May 13, at 7pm in the Carthage Civic Center.

“My memories at Panola College are truly too many to put into words... I’ve often said that my years as a Panola College student were two of the best years of my life. They were filled with some of the best times and best life lessons that have shaped me throughout my life,” states O’Neal.



Dr. Berri O'Neal is the Executive Director of Extended University for Texas A&M University-Commerce. She oversees off-campus locations for the University, in Downtown Dallas, McKinney, Rockwall, Midlothian, Corsicana and Mesquite.

O'Neal graduated from Panola College in 1995, then transferred to Texas A&M University-Commerce, where she earned a Bachelor's degree in Radio/Television, a Master's degree in Theatre/Management and a Doctorate of Education in Secondary and Higher Education with a specialization in Supervision, Curriculum and Instruction. She earned post-doctoral hours in the field of Management.

For two decades, O'Neal has pursued her passion by working in higher education at Texas A&M University-Commerce and the University of North Texas in the areas of Student Services, Enrollment Management, Admissions, Registration and Orientation. She has also taught as an adjunct professor for the College of Business for Texas A&M University-Commerce. Berri served as the Executive Director for the state's oldest Multi-Institution Teaching Center, the Universities Center at Dallas, for 11 years since 2005. O'Neal has been a consultant to numerous businesses in the region and speaks at state and national conferences on the topics of hiring, motivating and empowering effective employees in the workplace. She served as President of the Chi Omega Commerce Alumnae Chapter for five years and received the Chi Omega Distinguished Alumnae Award.

O'Neal is a member of Texas Association of Collegiate Registrars and Admissions Officers, American Association for University Women, the Association for Collaborative Leadership, the North Dallas Chamber of Commerce Education Committee, Southern Association of Collegiate Registrars and Admissions Officers, Downtown Dallas Inc., Chi Omega National Fraternity, First Baptist Church – Euless and O.C. Taylor PTA where she serves as a homeroom mom. In 2011-2012, O'Neal enjoyed a highlight of her career, by serving as President of TACRAO.

“Because I work in higher education, I am often able to recount my experiences at Panola, and I explain to students how much the first two years of college can impact their education and their future for the rest of their lives,” says O'Neal. “Community colleges can be such a remarkable place for students to make a successful transition between high school and a university, and I was blessed beyond measure, that mine were two years filled with experiences, too many to count, that shaped my life and helped me to become who I am today.”

O'Neal is married to Drew Gormley, and they live in Colleyville with their three children – Addison, a first grader and twins, Reagan and Nolan, who are in kindergarten.

O'Neal comes from a family of Panola College Alumni. Both her mother and all three of her sisters are Panola College Alumni and her father taught at Panola College for 36 years. Parents are Bill and Karon O'Neal of Carthage and Faye and Pat Frasier of Eureka, Texas. Her sisters are Dr. Shellie O'Neal, Lynn Martinez and Causby Henderson.